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BBAproCC5030

Seat No : _____

B.B.A. Semester - 5 (Remedial) (CBCS) Examination

March/April-2022(Old Course)

PRODUCTION AND OPERATION MANAGEMENT (CORE)

Time: 2:30 Hours

Marks: 70

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate marks.

Q-1 Define Operations Management and also explain the objectives of Operations Management. (14)

OR

Q-1 Discuss the differences between Manufacturing & Service operations.

Q-2 What do you mean by Continuous Production Process? Also explain its Merits & Demerits. (14)

OR

Q-2 State the characteristics Advantage & Disadvantage of Job Shop Process.

Q-3 Discuss in detail types of Plant Maintenance (14)

OR

Q-3 What is Aggregate planning? Discuss its Approaches & Importance.

Q-4 Explain the various factors affecting in selection of plant location. (14)

OR

Q-4 Write notes on:

- 1) Plant location in Urban Areas
- 2) Plant location in Rural Areas

Q-5 What is Facility Layout? What are the objectives of an Ideal Plant Layout (14)

OR

Q-5 Explain the difference between Product Layout & Process Layout
